

ORDER



Orders
Order / Rev: 1919175
Alt Order #: WOC12356682
Product Desc: ORDR
Estimate: 1121TX
Flight Dates: 01/06/20 - 01/12/20
Original Date / Rev: 01/09/20 / 01/09/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Del Cielo Media / POL
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Doctor Patient Unity
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 146460
Agency External ID: 10630AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/12/20	2	\$52,000.00	\$44,200.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	2	\$52,000.00	\$44,200.00	21.40
Totals	2	\$52,000.00	\$44,200.00	21.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	01/06/20	01/12/20	NFL Divisional Su-Texas	GM	1:58 PM-2:00 PM	-----1	:30	1	\$27,000.00	P02	11.40	NM	1	\$27,000.00
				1:58 PM-2:00 PM		(1:58 PM-2:00 PM)									
				(Program: TEXAS@KANSAS PRE) LEAD IN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/06/20	01/12/20	-----1		1				\$27,000.00		11.40			
N 2	All	01/06/20	01/12/20	NFL Divisional Su-Texas	GM	5:28 PM-5:30 PM	-----1	:30	1	\$25,000.00	P03	10.00	NM	1	\$25,000.00
				5:28 PM-5:30 PM		(5:28 PM-5:30 PM)									
				(Program: TEXAS@KANSAS POST) LEAD OUT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/06/20	01/12/20	-----1		1				\$25,000.00		10.00			
													Totals	2	\$52,000.00